**adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Tail Light, the YEEZY BOOST 350 V2 Flax, and the YEEZY BOOST 350 V2 Earth**

FEBRUARY 2020 – adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Tail Light, the YEEZY BOOST 350 V2 Flax, and the YEEZY BOOST 350 V2 Earth.

The YEEZY BOOST 350 V2 Tail Light is launching exclusively in Europe, Russia, and the Ukraine on February 22, 2020 with a recommended retail price of €/$220.

The YEEZY BOOST 350 V2 Flax is launching exclusively in Asia Pacific, Africa, the Middle East, and India on February 22, 2020 with a recommended retail price of €/$220.

The YEEZY BOOST 350 V2 Earth is launching exclusively in North America and Latin America on February 22, 2020 with a recommended retail price of €/$220.

The YEEZY BOOST 350 V2 features an upper composed of re-engineered Primeknit with a post-dyed monofilament side stripe woven into the upper. The heel tab provides a visually appealing look and allows for easy on and off access. The midsole utilizes adidas’ innovative BOOST™ technology.

The YEEZY BOOST 350 V2 Tail Light, the YEEZY BOOST 350 V2 Flax, and the YEEZY BOOST 350 V2 Earth will be available on adidas.com/YEEZY, on the adidas app in select countries, on YEEZY SUPPLY, and in select retailers. A full list of retailers will be published at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

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