**adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Yeshaya**

January 2020 – adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Yeshaya. It will be available in adult, kids, and infant sizes exclusively in China on January 11, 2020, and in the United States on January 25, 2020. Recommended retail price €/$220 adult, €/$160 kids, €/$140 infant.

The YEEZY BOOST 350 V2 Yeshaya features an upper composed of multi-toned re-engineered Primeknit. The post-dyed monofilament side stripe is woven into the upper. Reflective threads are woven into the laces. The midsole utilizes adidas’ innovative BOOST™ technology.

The YEEZY BOOST 350 V2 Yeshaya will be available on adidas.com/YEEZY and select retailers. A full list of retailers can be found at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

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