



**FOR IMMEDIATE RELEASE**

June 19, 2019

## **adidas Skateboarding and Tyshawn Jones Announce Signature Shoe Debut**

*First Drop Revealed In Exclusive Triple White Colorway*



**(Portland, OR)**—adidas Skateboarding crowns global team rider and 2018 Skater Of The Year, Tyshawn Jones with his first-ever Pro Signature shoe. In anticipation of the *Tyshawn* hero colorway revealing this July, the brand leads the signature collection with a striking Triple White



colorway that is commemorated by an exclusive launch event in Jones' hometown of New York City.



Designed alongside and tested by the groundbreaking skater, the white-on-white sneaker blends Tyshawn's confident style with basketball aesthetics and design elements that deliver ultimate performance and durability for skateboarding while maintaining a fresh look off the board.

*“Having my own shoe is such a crazy feeling — as cliché as it sounds,” says Jones. “Since I was a young kid, I’ve always wanted this, and it’s crazy to really create something from top to bottom that is true to me. I’m proud of it. Scott Johnston is a legend and working with him was super important because he understands skating — he isn’t just a shoe designer. He saw what I wanted and exactly where I was coming from.”*

An Adituff reinforced toe, EVA midsole, and inner vulc wrap provide unwavering support and high-impact absorption. A PU molded sockliner and memory foam tongue grants flexibility and comfort for every session.

Adding to his continued success, this limited run will mark the beginning of an exciting collection reveal for Tyshawn and adidas Skateboarding in 2019. The Triple White **Tyshawn**



sneaker will be exclusively sold through the below retailers only. The silhouette releases on June 22 for \$95 USD.

## **STOCKISTS**

Supreme—Tokyo, Japan  
8FIVE2—Hong Kong  
FLY—Shanghai, China  
Supreme—New York, NY and Los Angeles, CA  
Atlas Skateboarding—San Mateo, CA  
Kingswell—Los Angeles, CA  
Labor Skateshop—New York, NY  
Premier—Grand Rapids, MI  
Uprise Skateshop—Chicago, IL  
Fucking Awesome—Los Angeles, CA  
Supreme—Paris, France  
Supreme—London, UK  
Civilist—Berlin, Germany  
Ben G—Amsterdam, Netherlands  
Street Machine—Copenhagen, Denmark  
Slam City Skates—London, United Kingdom  
OKTYABR—Moscow, Russia

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## **About adidas Skateboarding**

adidas Skateboarding creates footwear and apparel for skateboarders worldwide. Founded in 1998, adidas Skateboarding supports a global group of iconic professional and amateur skateboarders including Mark Gonzales, Dennis Busenitz, Tyshawn Jones, Nora Vasconcellos, and Lucas Puig. adidas Skateboarding product is available at skateboarding retailers around the world and online at [adidas.com/skateboarding](https://adidas.com/skateboarding).



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