



**FOR IMMEDIATE RELEASE**

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**adidas Skateboarding Releases TYSHAWN In Leading Colorway**  
*Rider's Signature FW19 Model Debuts Alongside Apparel Capsule*



**(Portland, OR)—adidas Skateboarding and Tyshawn Jones** release the *Tyshawn* signature model in its premier Green/White colorway. The shoe marks a milestone for adidas and Tyshawn, as one of the youngest and most prolific team riders on the adidas Skateboarding team. Created side-by-side with former pro skater and Footwear Design Director, Scott Johnston, the silhouette is a visual statement built for and tested by Jones himself. Releasing this week, the

sneaker will be accompanied with a visual short directed by skateboarding filmmaker and longtime friend of Jones, William Strobeck.

With basketball aesthetics and design elements, the signature footwear integrates an Adituff reinforced toe, EVA midsole, and inner vulc wrap to carry those city skaters with an unapologetic riding style. A PU molded sockliner and memory foam tongue add a layer of comfort necessary for all-day wear.

Jones reveals when discussing his signature silhouette, *“It symbolizes that if you keep working hard, you can get the things you actually want and dream—you just have to go through the stepping stones.”*

In addition to his signature sneaker, Tyshawn has co-designed two apparel pieces for the FW19 delivery. Jones adds a nod to his bulldog Snickers, embroidering the crowned canine into the iconic black and white Firebird track jacket. The piece pays homage to the day Jones signed to the brand, wearing the same jacket choice back in 2014. Triple white cargo pants complement the outerwear, sporting the same bulldog motif and detachable pant legs.



The Green/White *Tyshawn* colorway will retail for \$85 USD with its apparel counterparts, the *TJ Firebird* and *Cargo pant*, retailing for \$85 USD and \$80 USD. Each piece will be available from **July 18th** at specialty skateboard retailers worldwide and on the [adidas Skateboarding website](#).

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**About adidas Skateboarding**

adidas Skateboarding creates footwear and apparel for skateboarders worldwide. Founded in 1998, adidas Skateboarding supports a global group of iconic professional and amateur skateboarders including Mark Gonzales, Dennis Busenitz, Tyshawn Jones, Nora Vasconcellos, and Lucas Puig. adidas Skateboarding product is available at skateboarding retailers around the world and online at [adidas.com/skateboarding](https://adidas.com/skateboarding).

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