

[July 17, 2019]

**EMAIL SUBJECT:**

WATCH: adidas Skateboarding presents “*TYSHAWN*”



<https://youtu.be/WINEHCMGvb0>

Tomorrow, **adidas Skateboarding** will release the second installment of *Tyshawn*, a signature Pro shoe honoring the Bronx-born team rider and *Thrasher* Skater of the Year, Tyshawn Jones. Accompanying the delivery comes a 60-second video directed by **William Strobeck**, shot by Zander Taketomo and Kirk Dianda. The film is set to an acapella freestyle by the late **Bankroll Fresh**, whose song “Behind the Fence” was featured in Tyshawn’s breakout part for adidas Skateboarding’s 2016 feature film, *Away Days*.

Watch TYSHAWN [HERE](#)



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### **About adidas Skateboarding**

adidas Skateboarding creates footwear and apparel for skateboarders worldwide. Founded in 1998, adidas Skateboarding supports a global group of iconic professional and amateur skateboarders including Mark Gonzales, Dennis Busenitz, Tyshawn Jones, Nora Vasconcellos and Lucas Puig. adidas Skateboarding product is available at skateboarding retailers around the world and online at [adidas.com/skateboarding](https://adidas.com/skateboarding).

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### **Inquiries please contact:**

Paige Bradford

[paige@pitchblend.com](mailto:paige@pitchblend.com)

Mimi Chang

[mimi@pitchblend.com](mailto:mimi@pitchblend.com)

