**adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Yecheil**

DECEMBER 2019 – adidas + KANYE WEST announce YEEZY BOOST 350 V2 Yecheil. It will be available globally in adult, kids, and infant sizes on December 20, 2019. Recommended retail price €/$220 adult, €/$160 kids, €/$140 infant.

The YEEZY BOOST 350 V2 Yecheil features an upper composed of multi-toned re-engineered Primeknit. The post-dyed monofilament side stripe is woven into the upper. Reflective threads are woven into the laces. The midsole utilizes adidas’ innovative BOOST™ technology.

The YEEZY BOOST 350 V2 Yecheil will be available globally on adidas.com/YEEZY, on the adidas app in the North America and Europe, select retailers, and on YEEZY SUPPLY. A full list of retailers can be found at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

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