**adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Yeezreel**

December 2019 – adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Yeezreel. It will be available on December 14, 2019. Recommended retail price €/$220.

The YEEZY BOOST 350 V2 Yeezreel features an upper composed of two-toned re-engineered Primeknit. The post-dyed monofilament side stripe is woven into the upper. The midsole utilizes adidas’ innovative BOOST™ technology.

The YEEZY BOOST 350 V2 Yeezreel will be available on adidas.com/YEEZY, on the adidas app in North America and Europe, on YEEZY SUPPLY, and in select retailers. A full list of retailers can be found at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

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