**adidas + KANYE WEST announce the YEEZY BOOST 700 Carbon Blue**

December 2019 – adidas + KANYE WEST announce the YEEZY BOOST 700 Carbon Blue. It will be available globally on December 18, 2019 with a recommended retail price of €/$300.

The YEEZY BOOST 700 features an upper composed of blue suede overlays with a combination of blue and grey mesh underlays, the premium leather is light grey, and the heel suede is dark grey. The full-length drop in boost midsole provides comfort and stability.

The YEEZY BOOST 700 Carbon Blue will be available on adidas.com/YEEZY, select retailers and YEEZY SUPPLY. A full list of retailers can be found at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

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