**adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Black**

NOVEMBER 2019 – adidas + KANYE WEST announce YEEZY BOOST 350 V2 BLACK. It will be available globally in adult, kids, and infant sizes on November 29, 2019. Recommended retail price €/$220 adult, €/$160 kids, €/$140 infant.

YEEZY BOOST 350 V2 Black features an upper composed of re-engineered Primeknit. The post-dyed monofilament side stripe is woven into the upper. Reflective threads are woven into the laces. The midsole utilizes adidas’ innovative BOOST™ technology.

The YEEZY BOOST 350 V2 Black will be available globally on adidas.com/YEEZY, on the adidas app in the US and Europe, select retailers, and on YEEZY SUPPLY. A full list of retailers can be found at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

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