**adidas + KANYE WEST announce the YEEZY 500 Soft Vision**

November 2019 – adidas + KANYE WEST announce the YEEZY 500 Soft Vision. It will be available globally in adult, kids and infant sizes on November 2, 2019. Recommended retail price €/$200 adult, €/$130 kids, €/$100 infant.

The YEEZY 500 Soft Vision features an upper composed of cow suede, premium leather and mesh. A rubber wrap along the midsole of the foot provides support and abrasion resistance with reflective piping details around the lace eyelets that add visibility in low-light conditions. The adiPRENE+ cushioning absorbs impact and optimizes rebound while a light rubber outsole provides traction.

The YEEZY 500 Soft Vision will be available globally on adidas.com/YEEZY, select retailers, and on YEEZY SUPPLY. A full list of retailers can be found at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

@adidasoriginals