**adidas launches *THE* GLITCH SKIN, the 93rd and final GLITCH skin release**

* **adidas reveals *THE* GLITCH SKIN, a striking all-new design for the interchangeable boot pack**
* **The 93rd and final GLITCH skin is the result of an adidas x GLITCHFAM collaboration, which saw the global community submit over 2000 designs, with thousands more voting for which they wanted to see made**
* ***THE* GLITCH SKIN’s design draws inspiration from the gods of Greek Mythology, as tribute to the modern-day Gods of Football**

**Herzogenaurach**, **8th October** - adidas has revealed ***THE* GLITCH SKIN**, a striking all-new design for the interchangeable boot pack that is inspired by the power and strength of the gods of Greek Mythology, and the final instalment of GLITCH.

The 93rd and final GLITCH skin is the result of an adidas x GLITCHFAM collaboration, which saw the global community submit over 2000 designs, with thousands more voting for which they wanted to see made. The creator, the UK’s Chris Pottle, was subsequently invited to the adidas Makers Lab in Germany to fine-tune their design alongside the adidas product team.

The result is ***THE* GLITCH SKIN**. The design draws inspiration from the gods of Greek Mythology, as tribute to the modern-day Gods of Football. Luminous lightning-bolts crash through the skin design, reigning terror on the wearer’s opponent. The sole plate meanwhile is matte electroplated and features a reflective heal. Only 100 pairs of the skin have been put into production, making it one of the most exclusive GLITCH skins ever.

***THE*****GLITCH SKIN** pack will launch on 8th October 2019, 10am CET. It will be the last GLITCH to be released, as adidas continues to innovate and move into the next stage of evolution.

GLITCH will be available until the very last minute of this year. Opportunities to purchase will cease at 23:59 CET, 31st December 2019. GLITCH is solely sold via the GLITCH app. The app can be downloaded via the App Store (iOS) and Google Play Store (Android).

For further information please follow **@adidasfootball** on Instagram or Twitter to join the conversation.

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**For further media information please visit** [**http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL**](https://urldefense.proofpoint.com/v2/url?u=http-3A__news.adidas.com_GLOBAL_PERFORMANCE_FOOTBALL&d=DwMFAw&c=5oszCido4egZ9x-32Pvn-g&r=ejfi0Fp458JEXSYrr1445YyHXJxypjLWyRQ3-waFQwo4OQK8Xs-9lZP4U6BFu65G&m=Kpj9LSUphr34BayZUwDzHCmebyCDw5GGlsw2UYgwbBs&s=vumAeWfgX683DIz7hy8uI3dHjfn94g-AgQLdI7ZRjxI&e=) **or contact:**

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**Notes to editors:**

**About adidas Football**

adidas is the global leader in football. It is the official sponsor / official supplier partner of the most important football tournaments in the world, such as the FIFA World Cup™, the FIFA Confederations Cup and the UEFA Champions League. adidas also sponsors some of the world’s top clubs including Manchester United, Arsenal, Real Madrid, FC Bayern Munich and Juventus. Some of the world’s best players also on the adidas roster are Leo Messi, Paul Pogba, Gabriel Jesus, Mohamed Salah, Roberto Firmino, Thomas Müller, Luis Suárez, James Rodríguez, Diego Costa and Mesut Özil.