**RID – 12TH OCTOBER**

**adidas Consortium Workshop presents the adidas Gardening Pack**

* **This FW sees the release of a gardening-inspired capsule collection, featuring a range of lifestyle apparel and footwear in a distinctly earthy color palette**
* **Inspired by lawn-based activities and presented with tongue-in-cheek humour across the board, the collection also draws on outdoors-centric innovations and technologies from across the adidas stable**

The adidas Consortium Workshop is a place for exploring the pure story of adidas Originals. Designed ‘without affiliation or association’ by the brand’s in-house team, the apparel and footwear showcases their pioneering outside-the-box creative and technical thinking. The resulting collections are an ode to both the functional considerations and cultural touchstones at the heart of adidas Originals.

For FW19, the adidas Consortium Workshop have carefully tended to their latest creation: the adidas Gardening Club. The good-humoured, gardening-inspired capsule collection is a clarion call to all the likeminded ‘avant-gardeners’ out there. It is for those who lovingly nurture lawns and meticulously scatter seeds. But the range of apparel, accessories and footwear also offers a fresh take on modern, outdoors and hiking trends, resulting in ‘horti-couture’ that can move effortlessly from the lawn to the streets.

Three footwear styles take center-stage, presented in a color palette that blends floral bursts of bright blues, purples and orange with a well-grounded array of earthy tones. Like every piece in the collection, their names will resonate with true gardening aficionados. The specially created Response Hoverturf is a shoe ready for almost any terrain and available in two iterations: a more understated grey version for everyday gardening tasks and a sleekly blacked-out version with lace cover panel for more covert, night-time pruning operations. Rounding out the footwear offering is the Novaturbo, another brand-new style which introduces open elements for the ease of slipping on and off, inspired by some of the most innovative mid-2000s designs from the adidas archive.

Even the most green-fingered wearer will be satisfied with the amount of ripstop nylon at hand and will find plenty of pockets for tools and fuel. That airy feel continues into the apparel offering, with each piece built for breathability: from the asymmetric mesh panels of the Sonicdrive vest to the above-knee zip that enables the Sonicdrive pants to transform into, well, Sonicdrive shorts.

The adidas Gardening Club collection will be available for purchase on 12th October

**- END -**