**Human Race x Human Made**

**PW Tennis Hu / PW Solar Hu / PW Hu NMD**

**EF2392 / EG1837 / EF7223**

**Global Product Release: OCTOBER 5, 2019**

Pharrell and adidas Originals’ Hu line presents three new collaborative models this week, teaming up with NIGO’s Human Made on a limited edition footwear release. Comprising the Tennis Hu, Solar Hu and Hu NMD models, each shoe features premium construction and embroidered details inspired by NIGO’s cult heritage streetwear label.

The Tennis Hu model’s casual, low-top silhouette features a white Primeknit upper with a leather heel panel and red laces, finished with the shoe’s signature diamond-tooled sole. The shoe’s simple design is rounded off with an embroidered Human Made Heart logo on the toebox.

Next up, the running-inspired Solar Hu model assumes a more technical aesthetic, constructed from breathable mesh and textured Primeknit, placed on a Boost™ midsole and rubber outsole. TPU heel stabilizers and EVA rubber in the forefoot provide support, finished with the shoe’s distinctive lace eyelet panel and finished with an embroidered Human Made Heart logo on the toebox.

Finally, the Hu NMD model steps out in its classic form, featuring a full Primeknit construction with a soft TPU heel cage and lace system, placed on the signature NMD Boost™ midsole with EVA inserts and a rugged black outsole. The shoe’s pure white colorway is accented with red laces and an embroidered Human Made Heart logo on the toebox, completing the collection.

**The Pharrell Hu x Human Made collection releases on OCTOBER 5, available exclusively at adidas Originals Flagships, adidas.com, and limited retailers.**