adidas Golf Introduces Frostguard Collection to Help Extend the Golf Season

CARLSBAD, Calif. (October 1, 2019) – adidas is making sure golfers everywhere have one less reason to stay in during the fall and winter months when the course is calling them out. Today, adidas Golf announced the availability of Frostguard, a new layering collection for both men and women that was designed to help golfers extend their golf seasons during the colder months of the year.

Frostguard is built specifically to perform in the toughest of conditions so that golfers can simply focus on their game. Since golfers need warmth without sacrificing mobility in the swing, adidas incorporated down-filled panels on the front and back body of the Frostguard jacket and vest that keep players warm where it matters most. However, the key is that these areas are also lightweight to not feel bulky. These panels are woven bonded so that golfers don’t lose excess heat throughout the round in addition to providing all-around wind protection.

Staying warm is one thing but keeping the swing quiet throughout is just as critical so that golfers can perform their best. Given that insight, adidas created knit side panels and sleeves that provide better mobility for players, are quiet as they swing, and offer a comfortable and cozy feel. These panels and sleeves are also water-resistant to help keep golfers dry in the event they should need it during their round. A two-way zipper on both the jacket and vest give it a customizable fit while providing better mobility in the swing for every individual.

The Frostguard collection comes in both a men’s ($200) and women’s ($180) jacket and vest ($170 and $150, respectively) to go with all of adidas’ layering options for when the temperatures start to drop.

Frostguard is available now on [adidas.com](http://www.adidas.com/us/golf/) and at select golf retailers worldwide.