



adidas Originals Debuts Stan Smith

Gore-Tex Infinium™ Thermium™

For FW19, adidas Originals has teamed up with world-leading technical fabric brand Gore-Tex to create a cold-weather ready iteration of the beloved Stan Smith silhouette, using the brand's latest insulation technology to create the Stan Smith x Gore-Tex Infinium™ Thermium™ model.

The latest innovation to be developed by Gore-Tex, Infinium Thermium is a super-thin membrane that is integrated into the toebox to provide vital insulation where it's needed most, while allowing the rest of the foot to breathe.

Integrating this technology into the Stan Smith silhouette, adidas Originals has rendered the iconic tennis shoe in its original form, featuring an all-white leather upper with a contrast green Trefoil logo heel tab and a classic white rubber cupsole. Perforated 3-stripe marks and signature Stan Smith tongue branding complete the picture, while a Gore-Tex branded woven label and embossed Gore-Tex Infinium logo on the heel underpin the shoe's technical pedigree.

Blending the latest in cold-weather innovation with one of the world's most beloved white leather sneakers, adidas Originals and Gore-Tex Infinium Thermium creates the perfect style-conscious response to the cold weather conditions of winter.

The Stan Smith x Gore-Tex Infinium Thermium releases worldwide on October 5th.

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About adidas Originals:

Inspired by the rich sporting heritage of adidas – one of the world's leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand's legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.