## adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Cloud White

SEPTEMBER 2019 - adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Cloud White.

The YEEZY BOOST 350 V2 Cloud White is launching globally in adult, kids, and infant sizes on adidas.com/YEEZY, on the adidas app in the US and Europe, on YEEZY SUPPLY and in select retailers on September 21, 2019. Recommended retail price of €/\$220 adult, €/\$160 kids, €/\$140 infants.

The YEEZY BOOST 350 V2 Cloud White features an upper composed of multi-toned re-engineered Primeknit. The post-dyed monofilament side stripe is woven into the upper. The midsole utilizes adidas' innovative BOOST™ technology.

A full list of retailers and locations will be published at adidas.com/YEEZY.

www.adidas.com/YEEZY

YEEZY SUPPLY

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