**FREE TO CREATE: ADIDAS EMBRACES JAMES HARDEN’S INDIVIDUALITY WITH HARDEN VOL. 4**

* HARDEN VOL. 4 FEATURES LIGHTSTRIKE AND FOUR BOLD COLORWAYS
* ADIDAS BASKETBALL AND STREETWEAR DESIGNER DANIEL PATRICK ANNOUNCE PARTNERSHIP AND UPCOMING COLLECTION
* HARDEN VOL. 4 OFFICIALLY DROPS ON OCTOBER 12

**PORTLAND, ORE., SEPTEMBER 12, 2019** –Today, adidas Basketball introduces Harden Vol. 4, inspired by James Harden’s creative freedom on and off the court. The lightest Harden signature shoe to-date features LIGHTSTRIKE midsole cushioning and a limited-edition colorway from the brand’s new partnership with streetwear designer Daniel Patrick.

Harden Vol. 4 is the first in his collection to feature LIGHTSTRIKE, the new super-light midsole that provides the perfect balance of lightweight cushioning and on-court responsiveness. LIGHTSTRIKE ensures full movement support and improved step-in comfort without any extra weight, designed with Harden’s elite quickness and the demands of the game in mind.

A distinct midfoot band provides added stability while an updated traction pattern delivers ultimate grip, allowing Harden to seamlessly execute the illusive movements that have earned him superstar status. To further elevate Harden’s love for style, his latest signature drop will feature a bold color palette and mix of premium materials across the upper.

“The process to create the Vol. 4 was a true collaboration with the adidas design team that allowed me to voice my creativity and to blend different ideas into one shoe that would showcase both my style of play on the court and my sense of style walking out of the tunnel,” explains Harden. “Daniel Patrick has been setting trends with his use of bold looks and bright colors, so partnering with Daniel was the perfect way to highlight the design of the Vol. 4 and bring sport, fashion and culture together. While my friends and family get the honor of enjoying this limited first drop, everyone can look forward to the next chapter of building my signature collection.”

Starting November 1, Harden will be sporting a limited-edition Harden Vol. 4 colorway designed in partnership with Daniel Patrick, only available to his friends and family. Daniel Patrick and adidas will release a larger spring/summer collection including footwear and apparel that will be available to the public in early 2020.

“This partnership with adidas and James Harden is the perfect way to expand and challenge my creativity in the two areas I’m most passionate about, fashion and sport,” says Daniel Patrick. “The look of a basketball shoe is just as important as the performance in today’s game, so we made sure to push the boundaries in both. We all worked closely together to make sure the swagger and style that James carries was brought to life with this Harden Vol. 4 colorway and through the larger adidas Basketball collection to come.”

Harden Vol. 4 will be available beginning October 12 with “Barbershop,” followed by “Pink Lemonade,” available on October 26, “Candy Paint” on October 31 and “Cookies & Cream” on November 15, all for $130 at adidas.com and select retailers, with additional colorways available throughout the season.

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