## adidas + KANYE WEST announce the YEEZY BOOST 700 V2 Inertia

August 2019 – adidas + KANYE WEST announce the YEEZY BOOST 700 V2 Inertia. It will be available globally on September 7, 2019 with a recommended retail price of \$300.

The YEEZY BOOST 700 V2 Inertia features an upper composed of blue roller knit and premium leather with dual blue suede overlays with reflective details throughout. The full-length drop in boost midsole provides comfort and stability.

The YEEZY BOOST 700 V2 Inertia will be available on adidas.com/YEEZY, select retailers and YEEZY SUPPLY. A full list of retailers can be found at adidas.com/YEEZY.

www.adidas.com/YEEZY

YEEZY SUPPLY

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