**adidas Consortium Torsion TRDC**

* **adidas’ 2019 celebration of Torsion System technology continues into the Fall-Winter months with a new iteration of the lesser-seen late ‘90s Treadiac shoe**

**- Originally created for trail running , the latest version stays true to the functionality and fabrications of the original**

Since it first came into being, adidas Consortium has been committed to bringing together partners, retailers and collectives who exemplify a unique, fearless approach to collaboration. Each new partnership offers up a creative new take on the iconic styles that adidas has developed over the decades. In doing so they shine an entirely new light on the sportswear brand’s high-performance technologies and commitment to craftsmanship.

This year, adidas Consortium has flipped the script somewhat, with partnership releases joined by an equally strong in-house showing. The focus of these is largely on the Torsion System technology, which first debuted exactly thirty years ago in the iconic ZX running range. It has since become an enduring, revered part of the adidas mythos, bringing high degrees of stability to countless footwear styles over the years. By using a TPU arch to bridge the heel and forefoot, Torsion allows the front and rear of the foot to operate and adapt to surfaces independently.

One of the lesser-known adidas shoes to utilize the Torsion System was the Torsion TRDC. Appearing towards the turn of the millennium, the rugged runner was tooled up to offer optimum performance for the trail. The Torsion System was accompanied by a host of other functional design and fabrication qualities including an aggressive outsole pattern provided superior tread, while the mixed-material uppers ensured comfort and stability. All this was wrapped up in a distinctive, of-its-era use of bright colors.

In keeping with the current reverence for that very aesthetic, the new Torsion TRDC is a painstakingly faithful update of the silhouette, materials and technologies that makes the original such a lost gem of the adidas back catalogue. The EVA midsole features an ADIPRENE heel component rendered in a burst of lime green – a styling replicated on the Torsion System beneath. An electric blue gradient runs around much of the remaining midsole, as well as across the blend of mesh and synthetic materials that comprise the uppers. The overall result feels firmly rooted in the turn of the millennium, while also defiantly on trend for 2019 – testament to the long-lasting appeal of the functionality and craftsmanship at the heart of adidas’ running shoe stable.

adidas Consortium Torsion TRDC will be available for purchase on 23rd

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