



adidas **TERREX**

ADIDAS OUTDOOR REBOOTS THE TERREX FREE HIKER WITH WATERPROOF GORE-TEX TECHNOLOGY

- **ADIDAS OUTDOOR LAUNCHES GORE-TEX VERSION OF THE TERREX FREE HIKER**
- **MADE FOR WET AND MUDDY OUTDOOR ENVIRONMENTS**
- **EQUIPPED WITH TECHNOLOGIES FOR LONG DISTANCE HIKING AND STYLED FOR THE STREETS**



The new TERREX Free Hiker GTX combines its signature BOOST™ technology with waterproof performance to keep feet dry, whatever the weather.

The reboot of the TERREX Free Hiker, now with GORE-TEX waterproof technology, offers creators the opportunity to step outdoors and embrace the wet weather conditions, navigating effortlessly between the muddy terrain of the trails to city life with ease.

"WE BELIEVE THAT THROUGH SPORT, WE HAVE THE POWER TO CHANGE LIVES. AS A BRAND WE WANT TO INSPIRE PEOPLE TO SPEND MORE TIME OUTDOORS FOR BETTER HEALTH, HAPPINESS, AND CREATIVITY. OUR RESPONSE IS THE TERREX FREE HIKER GTX SO YOU CAN GET OUT THERE, WHATEVER THE WEATHER" - SAYS TIM JANAWAY, GENERAL MANAGER, ADIDAS OUTDOOR.



The new TERREX Free Hiker GTX features BOOST™ technology for endless energy-return cushioning, built to survive the toughest elements. A PRIMEKNIT upper provides sock-like comfort which stretches for different foot shapes while the GORE-TEX extended comfort membrane keeps feet completely dry. Breathable and lightweight, but with the necessary cushioning and long-term comfort the adidas TERREX Free Hiker GTX weighs only 415g (men's). The shoe flexes naturally with the foot, while protection comes from a mid-cut profile and Continental rubber outsole for grip on any terrain.

Offered in new colorways, the TERREX Free Hiker GTX packs innovation and technologies for wet weather outdoor adventures styled with an urban aesthetic. There's no such thing as bad weather.

The new TERREX Free Hiker GTX will be available in stores globally on 2nd September 2019 and at www.adidas.com/terrex-free-hiker. Styles will retail for \$220.

Follow the conversation on Instagram and Facebook, using #TERREXFreeHiker and @adidasterrex.

Download all hi-res images [here](#)

KEY FEATURES & BENEFITS:

- **BOOST™ MIDSOLE FOR LONG LASTING CUSHIONING**
- **GORE-TEX EXTENDED COMFORT MEMBRANE: TO KEEP YOUR FEET DRY (100% PES)**
- **PRIMEKNIT UPPER IS BREATHABLE, LIGHTWEIGHT AND STRETCHABLE AND ADAPTS TO ANY FOOT SHAPE INCLUDING THE NATURAL FOOT EXPANSION AFTER A LONG HIKE**
- **CONTINENTAL RUBBER OUTSOLE FOR GRIP ON ANY TERRAIN**
- **MEN'S SHOE WEIGHS 415G**



ABOUT ADIDAS OUTDOOR

Too much of life now happens indoors, affecting health, happiness, and creativity.

That's why, as the creator brand in the outdoors, we believe being outdoors is the solution.

Run, bike, hike, or climb - combining more than 50 years of integrated technology, our adidas TERREX and Five Ten products take you from nature to urban without compromising performance and style.

At adidas Outdoor we bring people to the outdoors, and the outdoors to the city.

Because through sport, we have the power to change lives.

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