**adidas + KANYE WEST announce the YEEZY 500 Bone White**

August 2019 – adidas + KANYE WEST announce the YEEZY 500 Bone White. It will be available globally in adult, kids and infant sizes on August 24, 2019. Recommended retail price €/$200 adult, €/$130 kids, €/$100 infant.

The YEEZY 500 Bone White features an upper composed of cow suede, premium leather and mesh. A rubber wrap along the midsole of the foot provides support and abrasion resistance with reflective piping details around the lace eyelets that add visibility in low-light conditions. The adiPRENE+ cushioning absorbs impact and optimizes rebound while a light rubber outsole provides traction.

The YEEZY 500 will be available globally on adidas.com/YEEZY, on the adidas app in the US and Europe, select retailers, and on YEEZY SUPPLY. A full list of retailers can be found at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

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