**adidas Football and Arsenal Reveal 2019/20 Away Kit**

**- 2019/20 away kit revives the classic ‘bruised banana’ kit with a modern twist -**

**- Striking new design embodies classic ‘90s kit, synonymous with the Arsenal and adidas partnership -**

**- New away kit to be worn on pitch for Arsenal’s first away game against Newcastle on August 11 -**

**Herzogenaurach, July 16, 2019 –** adidas Football todayunveiledArsenal’s away kit for the 2019/20 season. Inspired by the iconic Arsenal away strip, the ‘bruised banana’ seen during the early ‘90s, the new jersey celebrates the club’s history with a modern and progressive interpretation of a classic kit synonymous with Arsenal.

The design features a modern twist on the historic ‘bruised banana’ graphic. A minimal, shaded zig-zag pattern adorns the famous bright yellow of the Arsenal away jersey, creating a contemporary take on the ‘90s shirt. The revived and redesigned kit for this season, previously a symbol of the adidas and Arsenal partnership, brings the past into the present with this bold new design.

This season’s away kit features a modern, navy crew neck collar with colour matched navy adidas stripes on the shoulders and logo. The navy detailing matches the navy used in the 1991-3 design graphic, a subtle nod to an old era brought into the future. Offering a unique blend of peak performance innovation and cutting-edge design culture, the kit features CLIMALITE technology to wick sweat and will be made from 100% polyester.

The Arsenal away kit will be worn for the first time on pitch against Newcastle in their season opener on August 11. The kit is available to purchase on the Arsenal club and online store, the adidas online shop ([www.adidas.com/soccer](http://www.adidas.com/us/soccer)) as well as selected adidas stores, retailers and fashion stores.

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