

ADIDAS BY STELLA MCCARTNEY INFINITE HOODIE

The adidas by Stella McCartney Infinite Hoodie is a proof-of-concept fully recyclable product created in collaboration with textile innovations company Evrnu. Made using Evrnu's NuCycl™ technology, the Infinite Hoodie is constructed entirely from regenerated fibre that has been diverted from landfills and can instead be reused again and again into a high-performance product. As we work towards a more sustainable future for fashion and sport, the Infinite Hoodie marks an important step towards making fully recycled and repurposed product a reality and ending the concept of waste.

PRODUCT

The adidas by Stella McCartney Infinite Hoodie is 100% recyclable and is made from 60% NuCycl lyocell and 40% organic cotton.



THE INFINITE HOODIE PROCESS MADE TO BE REMADE

