**High-Performance Meets Iconic British Style with the New adidas by Stella McCartney Tennis Collection, Set to be Debuted at Wimbledon**

* Created using Dope Dye Technology to reduce water waste, the collection features lightweight, breathable materials made with Recycled Polyester and Parley Ocean Plastic, and tailored FreeLift constructions engineered to support a dynamic range of motion on court
* Designed by British fashion icon Stella McCartney, the collection reimagines the traditional Wimbledon all whites with sleek silhouettes, standout camo prints, and distinctive colour accents
* The FW19 collection will be debuted on court in London by adidas athletes including Angelique Kerber and Alexander Zverev

**Herzogenaurach, Germany 24th June 2019:** Iconic style meets unrivalled performance with the new adidas by Stella McCartney Tennis collection including, for the first time, menswear at a Grand Slam. The collection is set to be worn on court at Wimbledon by world class athletes Angelique Kerber, Caroline Wozniacki, Garbiñe Muguruza, Alexander Zverev, Dominic Thiem and Stefanos Tsitsipas.

Featuring Stella McCartney’s signature design touches of precise cuts and sleek silhouettes, the collection takes a fresh approach to the traditional Wimbledon all whites, with camo inspired prints and contrasting red accent hues designed to make a statement on court.

The perfect fusion of fashion and high-tech performance, the collection includes 17 pieces engineered to meet the demands of players at the top of their game. Pieces including the adidas by Stella McCartney Court Dress and adidas by Stella McCartney Court Zip Tee feature seamless knit design and lightweight materials with placed perforations and laser cut holes for maximum breathability. The men’s collection also features a tailored FreeLift construction for a supportive fit, enabling a dynamic range of motion on court.

The collection was created using a range of innovative methods and materials including:

**Dope Dye Technology:** a method that creates less water waste by adding colour directly into the material mix at the initial stage of production. Therefore, when the fibre is formed, it is already the desired colour and as a result, reduces waste water by at least 10 litres per garment.

**Recycled Polyester:** a synthetic fibre made from waste material such as plastic bottles and used garments that is cleaned and reprocessed into new fibres.

**Parley Ocean Plastic**: a material created from upcycled plastic waste that was intercepted from beaches & coastal communities before reaching the ocean, which is then made into yarn.

Angelique Kerber comments: *“I’m ready to return to London and defend my title at Wimbledon, I just love the tradition of it. I am proud to be wearing the new adidas by Stella McCartney Tennis Collection on court this year, it was created using technology which saves water waste and features fabrics which keep me cool and comfortable, really delivering on my dynamic performance needs.”*

The adidas by  [Stella McCartney](https://news.adidas.com/Tags?tags=Stella%20Mccartney) Tennis collection will be available online from 24th June on[***stellamccartney.com***](http://stellamccartney.com/)*,*[***NET-A-PORTER.com***](http://net-a-porter.com/)*, and*[***mrporter.com***](http://mrporter.com/)*, and from 26th June on* ***adidas.com****.*

**ENDS**

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Notes to editors:

**About adidas Tennis**

adidas Tennis is represented by top players such as Angelique Kerber, Jelena Ostapenko, Kristina Mladenovic, Garbiñe Muguruza, Caroline Wozniacki, Tomas Berdych, Lucas Pouille, Dominic Thiem, Jo-Wilfried Tsonga and Alexander Zverev. For more information on adidas Tennis, please visit [www.adidas.com/tennis](http://www.adidas.com/tennis). For additional images please visit our media news room on news.adidas.com and follow us on Twitter or on Instagram under @adidasTennis.

**About adidas**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok and TaylorMade. Headquartered in Herzogenaurach, Germany, the Group employs more than 56,888 people across the globe and generated sales of around € 21.2 billion in 2017.

**About adidas by Stella McCartney**

The adidas by Stella McCartney collaboration was launched over ten years ago in Spring/Summer 2005. A pioneer in the women’s sports performance category, adidas by Stella McCartney fuses adidas’ commitment to cutting-edge technology with Stella’s signature style. Collection after collection, the brand supports women worldwide, championing their energy and creativity. Committed to offering unrivalled performance and style, the highly innovative range consists of apparel, footwear and accessories across disciplines including Run, Training, Yoga, Tennis and Swim.