**adidas SPEZIAL SS19 Drop 2**

**adidas SPEZIAL returns for Spring-Summer 2019 and turns its focus onto the vibrant culture and style of the city of London.**

* **Telling a story through London’s multicultural population and drawing influence from Robert Brooks, a character central to the evolution of SPEZIAL.**

**Herzogenaurach June 2019**

adidas Originals presents the latest collection of apparel, footwear and accessories from adidas SPEZIAL. The range looks forward to SS19 with a vibrant collection of iconic adidas staples, reinterpreted and contemporized for a modern audience.

Drop 2 from the SS19 collection is a continuation of the Original collector series taking greater influence from renowned adidas collector, Robert Brooks and his life in London. Brooksy’s personal adidas collection, already an integral part of the SPEZIAL story, is used as a point of reference for an offering of footwear that features running styles favoured by London’s adidas aficionados and collectors.

The hero piece from Drop 2 is the SILVERBIRCH SPZL, inspired by the adidas Denver with a name referencing the area in London where Robert grew up. The pops of colour from this shoe provide the palette for apparel in the range with the bright orange Sunnyhurst crew neck and Gilbrath overshirt in clear blue alongside the Aldwych cargo short and Meehan polo shirt in a more subdued collegiate navy.

Footwear highlights from this second drop include the GLXY SPZL, based on vintage Galaxy and reissued for the first time, as well as the Earlham, a new hybrid from SPEZIAL with roots from court and the lesser known Made in France shoe, Gaea 950.

Accompanying drop 2 is a film directed by &SON following Robert Brooks across London, at last December’s ‘ZX Roots of Running’ exhibition and speaking to him about his experience as a collector.

adidas SPEZIAL SS19 launches June 21st

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