**adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Lundmark RF and**

**YEEZY BOOST 350 V2 Lundmark**

JUNE 2019 – adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Lundmark RF and YEEZY BOOST 350 V2 Lundmark.

The YEEZY BOOST 350 V2 Lundmark RF is launching exclusively in select cities within North America and Latin America through adidas.com/YEEZY, YEEZY SUPPLY and select retailers on July 11, 2019 with a recommended retail price of $220.

The YEEZY BOOST 350 V2 Lundmark RF features an upper composed of two-toned re-engineered Primeknit with reflective threading. The post-dyed monofilament side stripe is woven into the upper. Reflective threads are woven into the laces. The midsole utilizes adidas’ innovative BOOST™ technology.

The YEEZY BOOST 350 V2 Lundmark is launching exclusively in North America and Latin America through adidas.com/YEEZY, YEEZY SUPPLY and select retailers in adult, kids, and infant sizes on July 13, 2019. Recommended retail price of $220 adult, $160 kids, $140 infants.

The YEEZY BOOST 350 V2 Lundmark features an upper composed of two-toned re-engineered Primeknit. The post-dyed monofilament side stripe is woven into the upper. Reflective threads are woven into the laces. The midsole utilizes adidas’ innovative BOOST™ technology.

A full list of retailers will be published at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

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