**adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Glow**

MAY 2019 – adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Glow. Following a pre-launch at midnight EST on May 21, 2019 at adidas.com/YEEZY and YEEZY SUPPLY, the YEEZY BOOST 350 V2 Glow full family will release at select retailers on May 25, 2019, with a recommended retail price of €/$250 adult, €/$180 kids, €/$160 infants.

The YEEZY BOOST 350 V2 Glow features an upper composed of two-toned re-engineered glow in the dark Primeknit. The post-dyed monofilament side stripe is woven into the upper. The glow in the dark midsole utilizes adidas’ innovative BOOST™ technology.

The YEEZY BOOST 350 V2 Glow Kids and Infants features an upper composed of two-toned re-engineered glow in the dark Primeknit. The post-dyed monofilament side stripe is woven into the upper. The glow in the dark midsole utilizes adidas’ innovative BOOST™ technology. The rubber outsole provides a non-slip resistance for safety.

A full list of retailers and locations can be found at adidas.com/YEEZY.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

YEEZY SUPPLY

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