**adidas Soccer Brings Next-Level Agility to the Pitch with new NEMEZIZ 19**

* **NEMEZIZ 19 continues the movement revolution with next-generation of adaptive agility and personalized perfection**
* **Debuts in an electric red colorway with shimmering silver midsole as part of the 302 REDIRECT boot pack**
* **The adidas NEMEZIZ 19 will be available to purchase in stores and online on May 7**

**PORTLAND, Ore., May 4 –** adidas Soccer today revealed the future of agility with the new NEMEZIZ 19. The evolved boot comes with a host of enhanced innovations, offering revolutionized 360-degree agility and performance for creators on the pitch.

NEMEZIZ 19 is built for the most agile and multidirectional players. Created specifically for those who play unpredictably and beat all opposition with spectacular flair, footwork and movement, the revolutionary upper construction of the NEMEZIZ 19 synergizes the function and visual of tension, torsion and compression. These characteristics elevate your game to the next level by allowing you to move on the pitch like never before.

The adidas TENSION TAPE in the NEMEZIZ 19 features a new weave structure and composition, giving an unprecedented fit around the foot. The adaptive tape maximizes agility and acceleration for a quicker change in direction, ensuring you stay ahead of anyone else on the pitch.

The new V-shaped tape collar offers easy entry and a perfect wrap around the ankle that doesn’t limit movement. This design, combined with a split outsole and integrated TORSION SYSTEM technology, is engineered for extreme torsional movements; keeping you centered and balanced no matter how aggressively you move.

NEMEZIZ 19 arrives as part of the latest 302 REDIRECT boot pack, with PREDATOR, COPA and X silos also arriving in a refreshed look. The latest iteration of the NEMEZIZ franchise comes in an electric red upper with fresh white midsole and red studs, and silver three stripes across the boot heel.

adidas’ roster of NEMEZIZ creators features the likes of Messi, Isco and Firmino, all of whom will wear the new boot. NEMEZIZ 19 will be available for purchase beginning May 7 in stores and online.

For further information, please visit adidas.com/us/soccer or follow @adidasfootball on Instagram and Twitter to join the conversation.