**THE UNIVERSITY OF MIAMI AND ADIDAS UNVEIL FIRST-EVER BASEBALL JERSEYS MADE FROM PARLEY OCEAN PLASTIC™**

**PORTLAND, Ore. / MIAMI (April 25, 2019)** – The University of Miami and adidas today unveil the first-ever, special edition baseball jerseys utilizing repurposed and upcycled materials created in partnership with Parley for the Oceans. To raise awareness of marine plastic pollution and champion the Parley AIR Strategy for solutions (Avoid, Intercept, Redesign), the new, ocean-inspired adidas x Parley Miami baseball uniforms will be debuted at Alex Rodriguez Park at Mark Light Field when the Hurricanes take on Virginia Tech on April 26.

Spinning threat into thread, the adidas x Parley partnership gives new purpose to plastic waste by reworking the captured pollution into Parley Ocean Plastic™, a range of materials made from upcycled marine plastic debris intercepted on beaches and in coastal communities, to create the adidas x Parley Miami baseball uniforms.

Crafted with the environment in mind and engineered for elite performance, the adidas x Parley Miami baseball jerseys feature 100% recycled polyester mesh. The result is a durable yet breathable jersey material that adheres to the drags, sprints and swings necessary for a player’s optimal movement and fast journeys around the diamond. In addition to the eco-innovative construction, the Hurricanes’ trademark collegiate orange and dark green jerseys are highlighted with the “Miami” wordmark and player numbers that utilize a 100% recycled twill embroidered with a dark green thread.

To both complete the Hurricanes’ eco-friendly look and shed more light on the fight against marine pollution, players will don the new adidas x Parley adizero Afterburner 5.0 and Icon cleats – the first-ever high-performance baseball cleats made from upcycled plastic materials. The game on April 26 will mark the first time that eco-conscious footwear will be debuted for NCAA baseball competition.

adidas is committed to increasing the use of eco-innovative materials such as Parley Ocean Plastic™ and regenerated ECONYL® yarn in its products as a replacement for virgin plastic and a symbol and catalyst for longer-term change. All uniform accessories were designed with the yarn spun from recycled and repurposed materials, some of which are made from waste that was intercepted from beaches and coastal communities. Additionally, coaches and sideline personnel will also be decked out in Parley gear, including the newest iterations from the adidas Deerupt Parley collection, to emphasize the team and brand’s dedication to minimizing our environmental impact.

Join the conversation on Instagram and Twitter via [@CanesBaseball](https://www.instagram.com/canesbaseball/?hl=en) and [@adidasBaseball](https://twitter.com/adidasBaseball) | [#ItsAllAboutTheU](https://twitter.com/hashtag/ItsAllAboutTheU?src=hash) | #[adidasParley](https://twitter.com/search?q=%23adidasParley&src=typd) | [#teamadidas](https://twitter.com/hashtag/teamadidas?src=hash).

**About adidas**

adidas is a global designer, developer and marketer of athletic footwear, apparel and accessories with the mission to be the best sports brand in the world. As an innovation and design leader, adidas engineers the best in high-performance products to make athletes better, faster and stronger and creates a range of classic and fresh lifestyle and high-fashion lines. adidas is the official uniform, footwear and apparel provider for more than 100 collegiate programs including Arizona State, Georgia Tech, Indiana, Kansas, Louisville, Miami, Mississippi State, Nebraska, North Carolina State, Rutgers and Texas A&M.

**About Parley for the Oceans**

Parley for the Oceans is the global network where creators, thinkers and leaders from the creative industries, brands, governments and environmental groups come together to raise awareness for the beauty and fragility of the oceans and collaborate on projects that can end their destruction. The organization has formed alliances with major corporations including adidas, Anheuser Busch InBev (Corona), American Express; the United Nations; the Maldives and collaborators spanning the worlds of science, art, fashion, design, entertainment, sports, and space and ocean exploration. To know more: [www.parley.tv](http://www.parley.tv/)

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