**adidas and marvel celebrate**

**basketball’s mightiest heroes with new footwear collection**

* ***The adidas | Marvel ‘Heroes Among Us’ limited-edition collection launches April 26, 2019***
* ***Collaboration with Marvel features star brand athletes James Harden, Damian Lillard, Candace Parker, John Wall and Tracy McGrady***
* ***Select silhouettes to make their on-court debut when NBA Playoffs begin April 13***

**Portland. Ore., April 12, 2019** –adidas Basketball and Marvel announced today that they have joined forces to create a limited-edition ‘Heroes Among Us’ collection led by five new footwear designs.

Basketball players, like Super Heroes, have alter-egos. Just as Super Heroes don masks, players don uniforms, and each athlete represents a different power and skill. These unique powers, once assembled, create an unstoppable force of good. With the world watching, these heroes take center stage, placing their teams, their cities and their communities on their backs.

Inspired by the Marvel Super Heroes that captivate fans both in the comics and on the big screen, adidas has iconized some of basketball’s mightiest heroes – players who motivate fans and athletes both on and off the court. The result is a footwear collection that pairs the unique ability of NBA and WNBA athletes **James Harden, Damian Lillard, Candace Parker, John Wall and Tracy McGrady** with the unmistakable flair of iconic Marvel characters **Iron Man, Black Panther, Captain Marvel, Captain America and Nick Fury**.

The new adidas | Marvel ‘Heroes Among Us’ footwear collection (available at retail April 26) will include:

* Marvel’s Iron Man | Harden Vol 3
* Marvel’s Black Panther | Dame 5
* Marvel’s Captain America | N3XT L3V3L
* Marvel’s Nick Fury | TMAC 1
* Marvel’s Captain Marvel | Pro Vision

For more information, please visit <https://www.adidas.com/us/heroes_among_us> or follow the conversation @adidashoops on Instagram and Twitter.

**ENDS**

**For further information, please contact:**

Lisa Cannellos

PR United States

lisa.cannellos@adidas.com

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