

**ESCAPE
THE
NOISE**

**TERREX
FREE
HIKER**



adidas **TERREX**

HIKING | MULTISPORT | LIFESTYLE

Free from the pressure of the grind, nature remains our constant. It inspires us to disconnect. To find space that gives us the opportunity to refuel our creativity, to escape the noise and come back recharged.

Introducing the new adidas TERREX Free Hiker; the pinnacle of performance footwear tech and comfort – your access point to freedom of mind.

Switch off, lace up, and power on in the first hiking boot with BOOST™ technology for endless energy-return cushioning, built to survive the toughest elements and temperatures. A water repellent PRIMEKNIT upper provides sock-like comfort which stretches for different foot shapes, and even changes as the foot expands on longer hikes. Breathable and lightweight, but with the necessary cushioning and long-term comfort the adidas TERREX Free Hiker weighs only 385g. The shoe flexes naturally with the foot, while protection comes from a mid-cut profile and Continental rubber outsole for grip on any terrain.



Combining uncompromised performance with style, this shoe packs innovation to take you from the city to the outdoors.

"Now more than ever, our consumers are leading busy lives and are looking for a shoe that is as at home in an urban environment as it is in nature; seamlessly taking them from the city to an escape outdoors" says Tim Janaway General Manager adidas Outdoor. "Our response: the adidas TERREX Free Hiker."

**FROM HEAVY
TRAFFIC TO THE
RUGGED TRAIL,
YOU ARE NOW
FREE TO ROAM.
GET OUT THERE,
ESCAPE THE NOISE.**



KEY FEATURES AND BENEFITS:

- BOOST™ midsole for long lasting cushioning
- Continental rubber outsole for grip on any terrain
- Water repellent Primeknit upper for sock-like comfort
- Men's shoe weighs 385g / Women's shoe weighs 340g



About adidas TERREX

adidas TERREX is the creator brand in the outdoors. We exist to inspire those who shape their own path in the outdoors. Those who unleash their imagination and progress beyond their expectations – be it climbing, trail running, mountain biking or multi-mountain sports.

We do this by striving for new, innovative design solutions, made possible by integrating adidas' own technologies as well as the finest materials from partners including GORE-TEX; Pertex®; PrimaLoft®; Polartec® for apparel; and Stealth® and Continental rubber for footwear.

We are proud to count outstanding athletes such as Sasha Di Giulian, Shauna Coxsey, Kevin Jorgeson, Martin Söderström, Kai Lightner, Mina Markovič, Luis Alberto Hernando and the Huber Buam in our family. We are a long-standing title sponsor for adidas ROCKSTARS, the contest for the international bouldering elite and are excited to be bringing a sustainable new trail running concept to life with Infinite Trails, a world championship event that brings together grassroots runners and elite athletes.

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