

ner Tom Evans, conquering the mind is key to conquering the trails. His mental

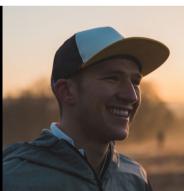
preparation and determination set the perfect conditions for success, making him a strong new

addition to the adidas TERREX trail running team. In the build-up to a race, Tom uses visualisation techniques, mentally going through every turn and incline before the big day. Knowing the trail means no distractions, and key to that is knowing his

apparel and shoes won't let him down. "I don't like to leave anything to chance, from my training to my kit to my mindset. I like being in control of my future" he says. Knowing he has the best technical, high-performing kit lets him to focus on both his mental preparations and strength, allowing him to excel on whatever challenge

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HEN IT COUNTS. THAT'S ADIDAS TERREX IS IE PERFECT PARTNER FOR ME, WORKING OWARDS MY GOALS IN COMPLETE HARMONY."

comes next.



Exploding onto the ultra-running scene back in 2017, British Army officer Tom Evans signed up to the Marathon des Sables as a bet with friends. Unknown to the ultra-endurance community at the time, Tom came in third place. Just 18-months later Tom went one better at the respected Ultra Trail du Mont Blanc, storming past China's Min Qi with less than 10km of the 101km CCC to go, to

take the podium top spot and cement his place as one of the UK and the world's top ultra-runners. Up next for Tom is the Hong Kong 100, a 103km ultra-endurance race covering some of the most beautiful scenery in Hong Kong. A unique and challenging run the course involves a cumulative





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We do this by striving for new, innovative design solutions, made possible by in technologies as well as the finest materials from partners including GORE-TEX;

Polartec® for apparel; and Stealth® and Continental rubber for

mina Markovič, Luis Alberto Hernando and the Huber Buam in our family. sponsor for adidas ROCKSTARS, the contest for the international bouldering ging a sustainable new trail running concept to life with Infinite Trails, a world event that brings together grassroots runners and elite athletes. We are proud to count Söderström, Kai Ligi We are a long-standing ite and are excited to b nt outstanding athletes as Sasha Di Giulian, Shauna Cox ightner, Mina Markovič, Luis Alberto Hernando and the H ing title sponsor for adidas ROCKSTARS, the contest for I

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