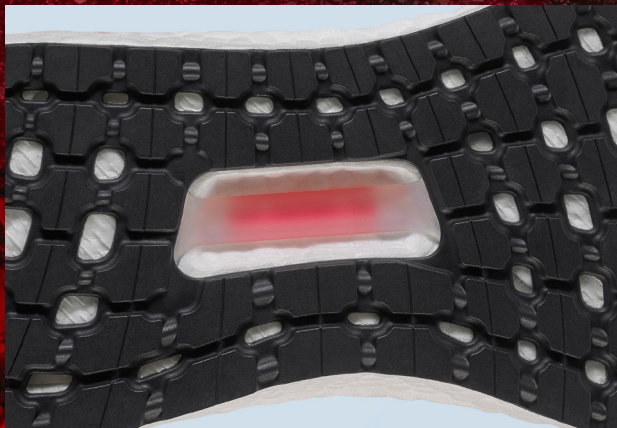




RETHOUGHT. RECODED. REBOOSTED.



The future of fit and performance innovation: more BOOST, less weight, for better running performance.

adidas Ultraboost 19 Laser Red, the high-performance running shoe that returns more energy than ever before with reboosted components for next-level responsiveness.

ADIDAS ULTRABOOST 19
LASER RED

ADIDAS RUNNING ADIDAS ULTRABOOST 19 LASER RED

UPDATED 3D HEEL FRAME

The perfect mix of adaptability and support. Built from a combination of flexible and supportive materials, the stripped back design cradles the heel on impact to inject more confidence into your run

OPTIMIZED BOOST

Capturing the energy you put into running and blasting it right back. New Optimized BOOST midsole brings even more energy return to your stride

UPDATED STRETCHWEB GRIP

For superior grip and a smooth transition, the remolded Stretchweb design fused with Continental rubber improves traction on any surface, in any condition

MIDSOLE DROP

10mm (heel 22mm, forefoot 12mm)

WEIGHT

276g (UK 5.5)
320g (UK8.5)

PRICE

\$180 / €180



PRIMEKNIT 360

Feels like a second skin, surrounding the foot in a fused yarn that combines pure comfort with lightweight performance. The breathable, sock-like design is reboosted to provide flexibility and support where you need it most

TUNED TORSION SPRING

For enhanced support on landing and a snappy transition as you surge ahead. The reason is simple: a running shoe shouldn't get in your way; it should propel you forwards



Co-created for runners, by runners, the all-new adidas Ultraboost 19 Laser Red was deconstructed and rebuilt from 17 pieces to four components of performance-driven greatness.

#ULTRABOOST

adidas Ultraboost 19 Laser Red will be available to purchase in limited numbers from December 15, 2018 at adidas.com.

