

**adidas + KANYE WEST announce the YEEZY POWERPHASE Core Black**

MARCH 2018 – adidas + KANYE WEST announce the YEEZY POWERPHASE Core Black. It will be available globally on March 17, 2018 with a retail price of 120$/€.

The YEEZY POWERPHASE Core Black features a soft black leather upper, a die-cut EVA midsole, and a high abrasion rubber outsole. The quarter panel carries the CALABASAS logo marque.

The release will be available on adidas.com/YEEZY, at select adidas retail and partner locations, and on [YEEZY.SUPPLY](http://yeezy.supply/)​​. A full list of adidas retail and partner locations can be found at adidas.com/YEEZY. Reservations for the YEEZY POWERPHASE Core Black will be offered at select adidas retail locations prior to release day through the adidas Confirmed App.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

[YEEZY.SUPPLY](http://www.yeezysupply.com)

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