

**adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Butter**

JUNE 2018 – adidas + KANYE WEST announce the YEEZY BOOST 350 V2 Butter. It will be available on June 30, 2018 with a retail price of 220$/€.

The YEEZY BOOST 350 V2 Butter features a Primeknit upper, distinct center stitching, and heel tab. The midsole utilizes adidas’ innovative BOOST™ technology.

The release will be available on adidas.com/YEEZY, at select adidas retail and partner locations, and on [YEEZY.SUPPLY](http://yeezy.supply/)​​. A list of adidas retail and partner locations can be found at adidas.com/YEEZY. Reservations for the YEEZY BOOST 350 V2 Butter will be offered at select adidas retail locations prior to release day through the adidas Confirmed App.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

[YEEZY.SUPPLY](http://www.yeezysupply.com)

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