**adidas + KANYE WEST announce the YEEZY 500 Utility Black**

JULY 2018 – adidas + KANYE WEST announce the YEEZY 500 Utility Black. It will be available on July 7, 2018 with a retail price of 200$/€.

The YEEZY 500 Utility Black features an upper composed of cow suede, premium leather and mesh with nubuck accents. A rubber wrap along the midsole of the foot provides support and abrasion resistance with reflective piping details around the lace eyelets that add visibility in low-light conditions. The adiPRENE+ cushioning absorbs impact and optimizes rebound while a rubber outsole provides traction.

The release will be available on adidas.com/YEEZY, at select adidas retail and partner locations, and on [YEEZY.SUPPLY](http://yeezy.supply/)​​. A full list of adidas retail and partner locations can be found at adidas.com/YEEZY. Reservations for the YEEZY 500 Utility Black will be offered at select adidas retail locations prior to release day through the adidas Confirmed App.

[www.adidas.com/YEEZY](http://www.adidas.com/KANYE)

[YEEZY.SUPPLY](http://www.yeezysupply.com)

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