**P.O.D-S3.1**

**B28080/ B37367**

**Global PR Embargo: October 10th**

**Global Product Release: October 18th**

This week, adidas Originals presents the latest iterations of its P.O.D-S3.1 silhouette, placing the shoe’s bold and futuristic design front and center with two new dynamic color treatments.

The latest release stays true to the P.O.D-S3.1’s original blueprint, featuring an adaptive knitted textile upper with structural overlays around the toebox and heel. Rendered in contrasting white and black colorways, both offerings for October shine a light on the shoe’s bold design. Paired back simplicity inform the first, all white, colorway. Meanwhile, the second colorway features a predominantly black upper with pops of contrast pink, blue, teal and red on the vamp, collar and heel, finished with an adidas-branded heel tab and essential branding details on the tongue.

For the sole, the P.O.D-S3.1 sneaker’s eponymous Point of Deflection System split midsole returns in full, featuring supportive EVA rubber in the forefoot and BOOST in the heel, finished with a durable rubber outsole. The result is a release that couples the fearless design of the P.O.D-S3.1 silhouette with equally fearless colorways, encapsulating the shoe’s spirit of forward-thinking footwear design in both form and function.

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