**adidas Soccer Reveals FC Bayern Third Kit for the 2018/19 Season**

**- New steel grey kit comes features unique graphic design -**

**- Jersey created with Parley Oceans Plastic ® -**

**PORTLAND, ORE., August 29 –** adidas Soccer today revealed the FC Bayern third kit for the 2018/19 season. Made from a 100% recycled polyester interlock material that incorporates Parley Ocean Plastic®, the innovative kit fuses performance technology with eco-innovative design.

The steel grey third kit features a bold new look thanks to a sleek all-over-printed adidas football graphic. White trim including adidas stripes and branding complete the contemporary design.

Juergen Rank, Senior Design Director at adidas said of the new kit: “With every kit we create we are committed to constantly innovating while also drawing on the unrivalled heritage of adidas football. Our partnership with Parley for the Oceans is allowing us to push this innovation even further than ever before, producing kits that set new standards in sustainability while also allowing players to perform at their very best. We are delighted to bring this innovation to FC Bayern, one of the world’s most iconic clubs.”

As a founding member, adidas supports Parley for the Oceans in its education and communication programs, as well as its comprehensive Ocean Plastic Program that intends to end plastic pollution of the oceans though the three pillars of the Parley A.I.R. Strategy: Avoid, Intercept and Redesign. Additionally, adidas and Parley collaborate to turn ocean waste into high-performance apparel such as the new FC Bayern third kit by converting up-cycled marine plastic debris into technical yarn fibres.

For further information please visit adidas.com/us/soccer or follow @adidasfootball on Instagram or twitter to join the conversation.