**adidas Soccer Reveals Manchester United Away Jersey For The 2018/19 Season**

**- Away kit comes in striking pink colorway for the first time in the club’s history -**

**- Jersey pays homage to Manchester’s Football Pink newspaper -**

**PORTLAND, ORE., August 28 –** adidas Soccer today revealed the Manchester United away kit for the 2018/19 season.

For the first time, the away jersey comes in pink, giving the club a modern and fresh new look designed to be worn both in the stadium and on the street.

The striking pink color pays homage to the Manchester Evening News ‘Football Pink’ newspaper which was read heavily read by United fans.

The shirt will be made available to a small number of fans at the adidas store on Manchester’s Market Street in the UK today and tomorrow (Tuesday the 28th and Wednesday the 29th of August), before going on sale exclusively at adidas and Manchester United official stores on Thursday September 13th.

Featuring a new reworked performance silhouette, the design combines a color firmly part of United’s rich football heritage with a contemporary pastel trend to create a shirt that is designed for ultimate wearability and style.

For further information please follow **@adidasfootball** on Instagram or twitter to join the conversation.