**NEXT WAVE: INTRODUCING PRO BOUNCE & MAD BOUNCE FOR THE NEXT GENERATION**

**PORTLAND, ORE., AUGUST 21 -** adidas Basketball today introduced their new Pro Bounce and Mad Bounce silhouettes, built for basketball’s next wave of rising superstars who are shaping the future of the game.

Built with full-length Bounce cushioning, both Pro Bounce & Mad Bounce models are designed for ultimate court feel, superior comfort and versatility in movement. Constructed with an application process utilizing TPU-coated yarn, adidas’ FORGEFIBER is mapped across high force zones in the Pro Bounce model for strengthened support along the upper. Finally, force mapped zones on the outsole enhance traction for explosive drives to the basket and quick cuts against defenders, finished with an articulated comfort collar for support without restriction.

Pro Bounce will be worn on-court this season by ground-breaking adidas athletes Donovan Mitchell, Zach LaVine, Kristaps Porzingis, Chiney Ogwumike, Candace Parker, Kyle Lowry, Nick Young, Jaylen Brown, Kelly Oubre Jr. and Brandon Ingram, among others. Mitchell will also lace up in Mad Bounce, along with Jamal Murray and Thon Maker.

Pro Bounce ($120) and Pro Bounce Low ($110) will drop in a variety of colorways September 1, with Mad Bounce ($100) releasing October 1 on adidas.com and at adidas retail stores.

Follow the conversation @adidashoops on Twitter and Instagram with [#NextWave](https://www.instagram.com/explore/tags/nextwave/?hl=en).

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