**adidas Soccer Reveals New UEFA Champions League Official Match Ball**

**- New ball designed to highlight the iconic UEFA Champions League stars -**

**- The ball features a striking blue graphic with white star panels -**

**- Color is based on UEFA Champions League blue tones and represents a bold new look for the official match ball -**

**PORTLAND, ORE., August 15, 2018 –** adidas Soccer today revealed the new official match ball for the 2018/19 UEFA Champions League. In a bold departure from previous years, the coloring of the ball has been inverted, with white stars and an innovative blue graphic print.

The new official match ball is designed to highlight the iconic UEFA Champions League stars. The white star panels contrast with a blue graphic print covering the rest of the ball, and the color is based on the official UEFA Champions League blue. The stars have a glossy finish, making them stand out even further against the matte finish of the blue hexagon panels. The graphic print is designed to represent the blur of constant motion, perfect for a ball that will be used in the fast-paced football of the UEFA Champions League.

The ball also features the latest adidas performance technology to ensure the best players in the world can perform at their highest level during the UEFA Champions League games. An outer texture coating - consistent across all adidas UEFA Champions League Official Match Balls – offers secure grip and complete control while the thermally bonded star panels provide a seamless surface for an improved first touch.

The new official match ball will be available to purchase from adidas.com and retail stores across the globe.

For further information please visit adidas.com/us/soccer or follow **@adidasfootball** on Instagram or twitter to join the conversation.