

EMBARGO AUGUST 2nd 2018

adidas by Stella McCartney UltraBOOST X: Take a walk on the wild side



Introducing the new **adidas by Stella McCartney Fall/Winter 2018 UltraBOOST X** shoe, featuring the first-ever printed BOOST sole. Designed with a wildly exotic leopard patterned wraparound, this season's statement running shoe pays homage to Stella McCartney's long-standing love affair with animal print.

Built with a primeknit upper featuring Parley Ocean Plastic®, the UltraBOOST X is crafted to reflect the female foot's natural form. With a woman-specific heel offering the perfect, sock-like fit, the strap-lock finish delivers ultimate stability. Powered by BOOST™, prowl new terrains in supreme comfort as energy-returning capsules store and unleash your potential with every step.

Ideal for long distances and providing optimum grip in wet and dry conditions thanks to Continental™ Rubber, the STRETCHWEB outsole adapts to the way your foot hits the ground, as the TORSION® SYSTEM between the heel and forefoot deliver a stable ride, every time.

Built for running, designed for impact.

See the full FW18 collection here:

a.did.as/aSMC_Ultraboostx

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