

EMBARGO AUGUST 2nd 2018

adidas by Stella McCartney Run range: Brace the chill in winter warmers



Layer up for winter and be ready come rain or shine in adidas by Stella McCartney Fall/Winter 2018

Run range – perfect for training outdoors in the cooler months.

Control your temperature and feel fresh in the Climaheat **Run Ultra Long Sleeve**, a modern, techinspired, feminine structure designed to go the distance.

Rock this season's Ready-to-Wear-inspired style cues in the **Run Long Tight**. Featuring shiny wet look fabric and reflective snake tape detailing, these are built with a bonded waistband construction and draw-cord for the ultimate fit. Layer up the look with the lightweight **Run Adizero Short**, anatomical-shaped for motion fit and featuring an ultra-light mesh waistband; a winning formula for any race shorts.

Meanwhile, achieve full protection from the elements in the Climastorm **Run Ultra Jacket**, and forget being limited by your environment in the **UltraBOOST X ALL TERRAIN shoes**. Engineered for any condition, explore all terrains in this laceless, futuristic design made with a recycled polyester yarn upper. The height and outsole make this shoe perfect for running in wet conditions, while its floating arch and primeknit upper hugs and adapts to your gait.

See the full FW18 collection here:

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