



Information

P.O.D-S3.1

adidas Originals' bold new P.O.D-S3.1 silhouette steps out in a classic two-tone colorway this week, rendering the shoe's distinctive design in a pair of black and white treatments.

For the upper, the P.O.D-S3.1 model receives a classic knitted textile construction, reinforced by structural overlays, a branded heel tab and a 3-stripe mark.

This gives way to the unique Point of Deflection System giving the P.O.D-S3.1 silhouette its name, combining supportive EVA in the forefoot with a comfortable Boost™ unit in the heel, finished with a durable rubber outsole. The result is a refined evolution of the iconic Torsion™ technology that graced many of adidas' most beloved '90s silhouettes, allowing free movement of the forefoot and heel, for a fluid, adaptive fit. The result is a proud progression of classic technology, contextualized into a clean, modern perspective.

The P.O.D-S3.1 silhouette releases worldwide on August 2nd, in a Black/White colorway and available for both men and women.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

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