adidas Golf Unveils Apparel for 2018 Open Championship at Carnoustie

CARLSBAD, Calif. – (July 10, 2018) – The third major of the year is usually one that pits players against the unpredictable elements. For that reason, it’s even more important that players have everything they need to perform their best on the course. Today adidas Golf revealed the featured apparel from the fall 2018 line that players will rely on as they seek to make history at the 147th Open Championship.

All players at some point throughout their rounds will once again look to the best polo adidas has ever made, the Ultimate365 Polo that [launched in January](http://news.adidas.com/GLOBAL/Latest-News/GOLF/adidas-golf-introduces-the-ultimate-polo/s/9d7e5e27-429b-4603-a04c-26366359dedf) of this year. Touted as the most consistent fitting polo in the line, it will provide the perfect amount of breathability, stretch, drape and weight that players need in the tough conditions along the Scottish coastline.

Dustin Johnson returns to Carnoustie – this time as the top-ranked player in the world – on a mission to claim his second major. The FedEx Cup points leader will be wearing the **Ultimate365 Polo** along with the **3-Stripes Heather Blocked Polo** in his traditional navy colorwaypaired with the Ultimate Flat Front Pant and 3-Stripes Pant. DJ’s full apparel will be:

* 3-Stripes Heather Blocked Polo (collegiate navy/heather) – MSRP: $65
* Ultimate365 Rugby Stripe Polo (white/collegiate navy) – MSRP: $75
* Ultimate365 Engineered Stripe Polo (collegiate navy/white/grey) – MSRP: $80
* Ultimate365 Heather Polo (collegiate navy/grey) – MSRP: $70

Jon Rahm makes his third career start at the OPEN Championship, looking to capture his first major and further solidify his spot on the European Ryder Cup team. The world No. 5 will rely on the **Ultimate365 Polo** and **adidas Bold 3-Stripes Polo** with the Ultimate Flat Front Pant and 3-Stripes Pant. Rahm’s polo lineup includes:

* adidas Bold 3-Stripes Polo (black) – MSRP: $65
* Ultimate365 Colorblock Polo (white) – MSRP: $70
* Ultimate365 Heather Blocked Polo (black/grey one heather) – MSRP: $65
* Ultimate365 Heather Blocked Polo (hi-res red/black) – MSRP: $70

Sergio Garcia returns to Carnoustie looking for redemption following his dramatic second place finish when the Open Championship was contested there in 2007. Sergio will be wearing the **Ultimate365 Polo** along with the **adidas Bold 3-Stripes Polo** in white, grey and blue colorways as a subtle nod to the oldest championship in golf. He’ll pair the polos with the Ultimate Flat Front Pant and 3-Stripes Pant. Sergio’s attire will consist of:

* adidas Bold 3-Stripes Polo (grey three) – MSRP: $65
* adidas Bold 3-Stripes Polo (bright blue) – MSRP: $65
* Ultimate365 Heather Polo (grey three/heather/carbon) – MSRP: $70
* Ultimate365 Colorblock Polo (white/bright blue) – MSRP: $75

Something new in every player’s bag will be the **Go-To Adapt Jacket** (MSRP $90), the latest from adidas that offers all-weather protection built to function specifically for the golf swing. The water-resistant fabric combines with a fleece-lined shell to give all players a grab-and-go option that they can trust on the course.

For DJ’s complete look, click [here](http://a.did.as/6009D9Snh).

For Rahm’s complete look, click [here](http://a.did.as/6009D9SX7).

For Sergio’s complete look, click [here](http://a.did.as/6009D9SXW).

*\*adidas Golf tour professionals wear a variety of adidas Golf footwear and apparel.*

**About adidas**

adidas is a global leader in the sporting goods industry with the core brands adidas and Reebok. Headquartered in Herzogenaurach/Germany, the company employs almost 57,000 people across the globe and generated sales of around € 21 billion in 2017.