Information

DEERUPT RUNNER

adidas Originals' new Deerupt Runner silhouette steps out in 6 striking new colorways this week,

just in time for the summer heatwave. Leveraging the shoe's simple design and disruptive visual

language, the release presents the Deerupt Runner model in a slew of two-tone editions.

True to the shoe's original blueprint, each iteration of the Deerupt Runner model boasts a form-

hugging stretch mesh construction across the upper with a webbing overlay and a minimalist

lacing system.

This is then placed atop a classic EVA midsole grid. Finishing touches include a leather heel patch

with the Trefoil logo, a durable rubber outsole and an Ortholite® sockliner for optimum comfort.

Each of the six new colorways of the Deerupt Runner silhouette contrasts understated

monochromes with a range of fluorescent and pastel hues, creating a playful new take on the

Deerupt Runner model which emphasizes the shoe's powerful formula of disruptive simplicity.

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