**Notes to Editor**

The campaign features a diverse roster of Creators from across sport culture, including:

1. **Lionel Messi.** FIFA World Player of the Year, Five-time Ballon d’Or winner, Guinness World Record holder and Striker for FC Barcelona, and Captain of the Argentinian National Team.
2. **Mo Salah.** Professional footballer, African footballer of the Year winner and holds record for most goals in a 38-game Premier League season: 31 goals.
3. **Paul Pogba.** UEFA Europa Cup Champion, English League Cup Winner, Four-time Italian Champion, Two-Time Italian Cup Winner and midfielder for Manchester United Football Club.
4. **Caroline Wozniacki.** Current Australian Open title holder, with 28 WTA singles titles to her name.
5. **Karlie Kloss.** Supermodel, founder of Kode With Klossy and member of Forbes’ 30 Under 30 Class of 2018.
6. **Pharrell Williams.** Pop/R&B musician, producer, and 10-time Grammy Winner.
7. **A$AP Ferg.** Top ten billboard charting artist and part of the A$AP Mob.
8. **Aaron Judge.** Ended the 2017 season with 52 home runs and set the record for most walks in a rookie season, 127. First rookie to be named an All-Star and winner of the Home Run Derby.
9. **Aliou Traoré.** Described as a ‘midfield powerhouse’ who currently resides at the Manchester United Academy.
10. **Bernardo Silva.** Named the Segunda Liga Breakthrough Player of the Year in 2013/14, with a UEFA European Championship title to his name.
11. **Billy Wingrove (F2).** First "Football Freestyler" to be signed by a professional club, with over 7 million followers on his and Jeremy Lynch’ channel, F2Freestylers.
12. **Caitlyn Schrepfer.** Ranked 3rd in the world among female football freestylers. Performed in over 35 cities and 11 countries worldwide in her 3 years of freestyle.
13. **Damian Lillard.** 2012 NBA Rookie of the Year, two-time NBA All Star and 2017 Leading Scorer for the Portland Trail Blazers.
14. **David Beckham.** First English player to conquer 10 league championships in four different countries, UEFA Champions League Title holder, MVP winner and football legend.
15. **David De Gea.** Over 300 appearances for Manchester United with numerous league titles to his name. The first player in ‘United's Player’ award history to win on three successive. occasions
16. **Dele Alli.** Premier League club player voted PFA Young Player of the Year, twice. Ranked 8th in the Gazzetta dello Sport list and named best U21 talent in world football by FourFourTwo.
17. **DOK2.** South Korean rapper and producer.
18. **Eason Chan.** Hong Kong award-winning singer.
19. **Eddie Peng.**  Born in Taiwan, award-winning and critically acclaimed actor in China.
20. **Ellen White.** Over 50 appearances for England national team since her debut in March 2010, playing at the 2011 FIFA Women's World Cup.
21. **Ellyse Perry.** ICC Women’s 2017 Cricketer of the Year. The youngest person to represent Australia in cricket and the first Australian to have appeared in both cricket and soccer World Cups.
22. **Eric Garcia.** Spanish Youth International and centre back for Manchester City Football Club.
23. **Fan Bingbing.** Award-winning actress in China. On Time’s list of 100 Most Influential People of 2017.
24. **Florencia Galarza.** Football player, marathon runner, DJ and model. Former Boca Juniors player and current co-captain of Bowery Premier League team
25. **Gabriel Jesus.** 2018 Premier League title holder, 2016 Olympic gold medallist and Campeonato Brasileiro Série A Best Player 2016
26. **Gina Vuqitrna.** Part of the London women’s football collective Romance FC.
27. **Hani (S3).** One of the most influential freestylers in France, known for his creative style and musicality - part of the famous S3 Society freestyle team.
28. **Jack Downer (Tango).** Regarded as the UK’s best street soccer player who has represented his country in the world Panna championships.
29. **Javier Hernández (Chicharito).** Mexican international, Hernández is his country's all-time leading goal scorer. He was the 2011 Gold Cup's top scorer with seven goals and was named the most valuable player of the tournament.
30. **Jeremy Kikeba.** adidas Tango Squad Athlete.
31. **Jeremy Lynch (F2).** Part of the F2 duo, an ultra-talented freestyler who has won praise from the football elite.
32. **Jesse Lingard.** Professional footballer playing for Manchester United, Europa League winner, FA Cup winner and English League Cup Winner.
33. **José Mourinho.** ‘The Special One’, named Portuguese Coach of the Century and as one of the greatest Coaches of all time by UEFA. Two-time Champions League winner, two-time Europa League winner and four-time Premier League winner.
34. **Kehlani.** American singer, songwriter and dancer, three-time Grammy nominated.
35. **Lindsey Horan.** National Women’s Soccer League champion, 2017 U.S. Soccer Female Player of the Year nominee and Midfielder for Portland Thorns FC.
36. **Lu Han.** Award-winning Chinese singer.
37. **Luis Suarez.** Professional footballer. Two-time European Golden Shoe winner, FIFA World Xl 2016, Three-time La Liga winner, Champions League winner.
38. **Melissa Lawley.** Professional footballer and FA Women’s Cup winner.
39. **Melody Donchet (S3).** Pro female Freestyler and Four-time World Champion.
40. **Mesut Özil.** German International footballer. La Liga winner, three-time FA Cup winner, FIFA World Cup winner.
41. **Millie Bright.** Professional footballer. Two-time Women’s Super League winner, FA Women’s Cup winner.
42. **Naoui Ahamada.** adidas Tango Squad Athlete.
43. **Nora Vasconcellos.** World Champion skateboarder, pro team rider for Welcome Skateboards and key member of the adidas skateboarding team.
44. **Pedro Neves.** Portuguese footballer and forward for Benfica B.
45. **Roberto Firmino.** Brazilian footballer, top Premier League attacking midfielder and forward, and winner of Bundesliga Breakthrough of the Season 2013-2014.
46. **Scott Penders.** Football freestyler, sports model, filmmaker, and member of adidas Tango Squad.
47. **Sean Garnier.** Two-time World Freestyle Football Champion, Panna World Vice Champion, and member of The Street Style Society (S3).
48. **Noh Seung-hwan (also known as Sean)**. South Korean rap artist and member of hip-hop duo *Jinusean.*
49. **Simo Jephte.** adidas Tango Squad Athlete.
50. **Son Heung Min.** South Korean footballer, top Premier League winger and forward, and the leading Asian goal scorer in Premier League history.
51. **Stormzy.** Platinum-selling grime and hip-hop artist, winner of Best Grime Act at the 2014 and 2015 MOBO Awards, and record holder for the first ever grime album to reach number 1 in the UK charts.
52. **Trafalgar (S3).** Known for his creative freestyle flare, part of the famous S3 Society freestyle team.
53. **Von Miller.** Five-time Pro Bowler, 2016 Super Bowl MVP and linebacker for the Denver Broncos.
54. **Kasai Yosuke (Known as Yonce).** Vocalist foraward-winning Japanese band *Suchmos*.
55. **Yury Dud.** Russian sports journalist and blogger.
56. **Zinedine Zidane.** Three-time FIFA World Player of the Year, Ballon d’Or winner, FIFA World Cup, UEFA Champions League and La Liga champion, and Manager of Real Madrid.