

Information

SAMBA

This season, adidas Originals marks the return of one of the most beloved silhouettes in 3-stripes history – the Samba.

Originally designed as an indoor soccer model, since it first released in the 1950s, the Samba has endured in both sport and culture. For its return, adidas Originals has brought the Samba back in a meticulous one-for-one reproduction of the original design.

True to the blueprint, the Samba boasts a full leather construction across the upper with contrast leather 3-stripe mark and heel tab, while the shoe's distinctive T-toe panel is rendered in premium suede.

Finishing touches include gold foil Samba branding on the lateral side and a woven branded label on the tongue, while the Samba's iconic translucent gum midsole completes the picture. Stepping out in classic black and white colorways, the result is a welcome return of a chapter in adidas history like no other.

Releasing on June 1st, Samba will be available in adidas Originals flagship stores, online and at selected retail partners.

Further information here: www.news.adidas.com/DE

- Contact -

Markus Giering

Brand PR Manager Style

E-Mail: markus.giering@adidas.com

Phone: (+49) 9132 84 -75827