



Information

FALCON W

This season, adidas Originals channels the raw '90s spirit of its archive Falcon models into a new design for women – the Falcon W.

Inspired by the maximalist design language of classic '90s running models, the Falcon W takes a striking approach to its design, featuring a paneled construction that accentuates the shoe's bold lines and aggressive profile.

True to the era that inspires it, the Falcon W features a classic mesh construction, bolstered by suede overlay panels and details including branded and reflective panels and a molded heel unit. This is then finished off with a classic rubber midsole, with contrast accents in the forefoot and heel.

Stepping out in a striking grey, pink, core black and blue colorway, the result is a debut that champions the Falcon W's rich nostalgic feel, whilst translating enduring '90s design language into a fluid, modern context.

Releasing on June 2nd for 99.95€, Falcon will be available in adidas Originals flagship stores, online and at selected retail partners.

Further information here: www.news.adidas.com/DE

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