



WEAR YOUR STORY

ABBY LEVENE, JOSH EBERLY AND BRIAN TINDER

PERSPECTIVE | PLACE | PROGRESSION

Sometimes it's a new trail, a new adventure, or a new challenge. Sometimes a renewed perspective, or a different frame of mind. Sometimes, it's just about keeping things simple and stripping it back to the essentials.

For three adidas TERREX athletes and trail runners – Abby Levene, Josh Eberly and Brian Tinder - keeping their running fresh and interesting takes on very different forms.

The trio met recently to explore the hills around Los Angeles, famed for its buzzing city – but also an environment offering some truly unique trail running opportunities that are often overlooked.



THE CONSTANT PURSUIT OF CREATIVITY IN THE OUTDOORS IS A COMMON THREAD IN THE ADIDAS TERREX COMMUNITY – REIMAGINING THE OUTDOORS AS A MOTIVATOR, A PLACE FOR CONTEMPLATION, OR A MEANS TO EXPLORE AND ESCAPE.



For ultrarunner Abby Levene, her home city of Boulder, Colorado, sets the backdrop for constant innovation and inspiration, even when running the same trails.

A life-long runner, Abby has an NCAA Division I track career behind her and an NCAA collegiate national triathlon championship win, which led her to discover trail running in 2016. She's now a regular at off-road ultras, and in 2017 won the Dirty 30 50k, despite falling and breaking her wrist. She says the allure of trail running, compared to track, is in its ever-changing nature.

"There's always different deer to say hi to on the top of the mountain, the view is always different, sometimes it's snowy in the foothills, other days it's warm and shiny and beautiful and everything is lush and green," Abby says.

"It always looks different, I'm always thinking about different things, seeing different things."
"Nature is always changing, your mind is always changing, the world is always changing."

Finding new and unusual places to run is a pursuit shared by Abby and Arizona-based runner Brian Tinder. Brian, a professional ultrarunner and avid mountain biker, with multiple wins to his name in both disciplines, took up trail running when he moved to Flagstaff, drawing on the natural beauty of the Arizona landscape. He says he actively looks for different ways to keep his outdoor pursuits inspiring and interesting.

"I don't run the same trails, I tend to try and switch it up a lot," he says.

Finding new trails and areas to explore allows Brian to mentally and physically challenge himself, as well as providing a creative outlet.

"Some of these trails I've been running so long, I've never really had time to stop and take a look at what I've really been running on," Brian says.

"I'VE NEVER HAD TIME TO STOP AND TAKE A LOOK AT THE BEAUTY THAT THERE IS IN EVERYDAY LIFE THERE AND HOW FORTUNATE I AM TO EXPERIENCE THE ENVIRONMENT THAT I DO THERE."

BRIAN TINDER



Meanwhile, Josh Eberly, also a Colorado native, prefers to keep things simple, drawing a sense of calm and perspective from his runs that he says is unique to trail running.

A runner of 15 years, Josh has traveled the world to train and compete in some of the biggest road, cross country and track races, making four USA teams, and claiming an individual national champion title in 10,000 metres.

"You forget your watch, you forget the pace, you set your eyes on a mountain and you start your grind on it and that's your reward for all that climbing," Josh says.

"Just looking around at your surroundings, it's way better than hitting the road or hitting the track, just to be outdoors in nature."

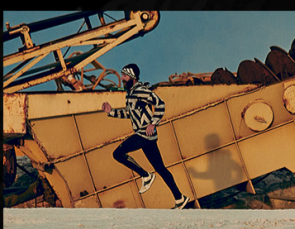
Running LA's trails together, the trio had a chance to test the TERREX TWO BOA® - a shoe specifically engineered specifically for long trail runs. Superior cushioning, stability and breathability come in a trail-specific fit – including a snack heel and wide forefoot for distance runs. Made with ZeroDye materials, the TERREX TWO BOA® packs sustainability to match the functionality. The result is a comfort that pushes you through the ups and downs, past the point where others stop to celebrate.



ABBY WEARS:
ADIDAS TERREX PARLEY AGRAVIC TOP
ADIDAS TERREX PARLEY AGRAVIC 2IN1 SHORTS
ADIDAS TERREX TWO BOA® SHOE



JOSH WEARS:
ADIDAS TERREX AGRAVIC HYBRID LS TEE
ADIDAS TERREX TWO BOA® SHOE



BRIAN WEARS:
ADIDAS TERREX AGRAVIC WIND JACKET
ADIDAS TERREX TWO BOA® SHOE



About adidas TERREX

adidas TERREX is the creator brand in the outdoors. We exist to inspire those who shape their own path in the outdoors. Those who unleash their imagination and progress beyond their expectations – be it climbing, trail running, mountain biking or multi mountain sports.

We do this by striving for new, innovative design solutions, made possible by integrating adidas' own technologies as well as the finest materials from partners including GORE-TEX®, PrimaLoft®, Polartec® for apparel; and Stealth® and Continental rubber for footwear.

We are proud to count outstanding athletes as Sasha DiGiulian, Shauna Coxsey, Kevin Jorgeson, Martin Söderström, Kai Lightner, Mina Markovič, Luis Alberto Hernandez and the Huber Buam in our family and to be a long-standing title sponsor for adidas ROCKSTARS, the contest for the international bouldering elite.

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